

the CONTRIBUTORS — OCTOBER 2014 —

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SU CASA

Our sneak peak inside gorgeous local homes

MAKING MARKE

RESORT APARTMENT LIVING ON THE EDGE

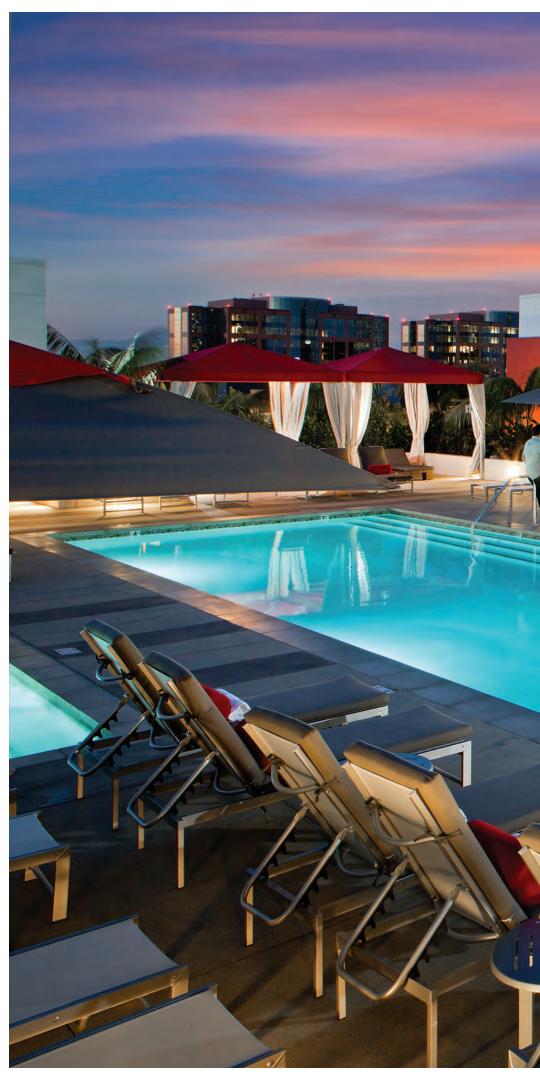
WRITTEN BY: DEIRDRE MICHALSKI PHOTOGRAPHED BY: ANH NGUYEN

partment living has entered a completely new paradigm shift at The Marke. Successful young professionals are no longer relying on a home purchase as an investment. Instead, they are diversifying their assets in the stock market and entrepreneurial opportunities so they can live maintenance-free, with the ability to easily relocate and enjoy an active lifestyle. The Marke is the ideal solution for the 28 to 38 year old executives who are living the dream—and enjoying every moment.

The Marke is the latest endeavor from Lyon Communities—a company that has been in the business of acquisition, development and management for 25 years and has an impressive portfolio approaching two billion dollars in assets. The flagship property in Lyon's new luxury collection is located where Santa Ana meets South Coast Metro. It is close to two freeways, an airport, theaters, restaurants and worldclass shopping. This ideal location is an eclectic, artsy, urban and convenient neighborhood with all the attributes that top the "must have" list for this audience. Future plans are already underway to expand their luxury portfolio and include Silicon Valley and Seattle.



THE RESIDENCES ARE HIGH-END AND CONTEMPORARY WITH AN EDGY, MODERN FLAIR AND OPEN FLOOR PLANS.

















THE ROOFTOP'S 5 LOCALES:

- ► THE CLUB HOUSE: A 7,600 square-foot entertainment and culinary center with wall-to-wall sliding doors that facilitate an indoor/outdoor rooftop environment. There's a gourmet kitchen specifically designed for guest chefs to demonstrate their talents. In addition, residents can enjoy a Wi-Fi café, socialize at community tables at the end of a busy day, and for the gamers there are poker tables, billiards, ping pong and two bowling lanes.
- POOL & CABANA TERRACE: A saltwater resort-style swimming pool with whirlpool seating for 12, bright red canvas cabanas for shade, a sports bar adjacent to the pool, and a shimmering stone wall that transforms into an outdoor theatre after the sun goes down.
- FIRE PITS & LOUNGE SEATING: Comfortable outdoor lounge seating with gas fire pits. Vibrant wall accents of red and white contrast with desert-style landscaping to complete this unique outdoor environment.
- ELITE SPORTS PERFORMANCE CENTER: Elevates the "serious gym" to a new level. Proactive Sports Performance has given their stamp of approval with top-of-the-line equipment and "best in class" trainers. The Center includes flexible space for indoor/outdoor training and classes with an expansive outdoor turf area. Proactive Sports Performance attracts well-known professional athletes who now have the ability to live and train for both long-term and seasonal regimes.
- DINING AND COCKTAIL PROGRAM: The Marke has a liquor license and offers a comprehensive plan for on-deck bar and dining service. The kitchen is designed with the professional chef in mind to cater parties and special events.







VIEWINGS:

By appointment only

SALES APPROACH:

Casual and guest-focused

M COLLECTION:

1, 2 & 3 bedrooms

M5 COLLECTION:

1, 2 & 3 bedrooms plus exclusive upgrades & 2-story lofts

LEASING OPTIONS:

Long and short term are available



PHOTO

FRANK T. SURYAN, JR., Chairman and CEO of Lyon Communities

At the helm of this exciting new venture is Frank T. Suryan, Jr. who serves as Chairman and CEO of Lyon Communities. This innovative new concept is his brainchild and is unlike anything else available on the market today. In conversation one can sense his passion for the future of the brand and the emerging new resort living trends for the young and mobile. The focus is on breakthrough lifestyle environments, social engagement and unparalleled customer service. Perhaps his three sons have had an influence on his perceptive lens as he charts the course for the future. As a philanthropist and humanitarian, he is deeply involved with organizations that focus on under-privileged children and education. He is a board member and actively involved with Orangewood Children's Foundation, the Boys & Girls Clubs of the Los Angeles Harbor, Mater Dei High School Capital Campaign and Long Range Planning and is a past member of the Roman Catholic Diocese of Orange Finance Board.

In order to bring this dream to life, Frank engaged some very special partners. One of whom, is Don Brinkerhoff, the founder and CEO of Lifescapes International. Don is an accomplished landscape architect whose company specializes in blending the harmony of softscape and hardscape. Lifescapes has worked on many well-known projects, including Encore, Mirage and Bellagio to name a few, and is much sought after in both the commercial and residential realm.

Fulfilling the need for creative design with edgy interiors and accessories, Room & Board enters the fold. Specializing in modern furniture and accents that add drama When asked what makes The Marke different from other properties, Frank said, "Well...I wanted this property to be special, so we looked at what everyone else was doing, and did the total opposite. We re-invented the way we design spaces, lease apartments, and serve our residents. Because of these changes, The Marke lifestyle is unlike anything else on the market."

and panache, Room and Board offers complimentary space planning services to new residents.

The third partner is Proactive Sports Performance. Experts in fitness and training, the Marke is their second location and incorporates an impressive facility with fitness programs and equipment that are tailored specifically to meet the needs of the active fitness buff and hardcore professional athletes in training.

The Marke personifies an upscale, resort lifestyle. With a tagline of "Welcome to Everything," it over-delivers on every aspect including a secured parking garage, 24-hour doorman and a concierge service to track incoming packages. There's even a Pet Spaw $^{\text{\tiny{TM}}}$, a pet walking and grooming salon on-site. But, the unique benefits at The Marke really come to life when residents and their guests adjourn to the exclusive rooftop. This is a posh playground for adults offering everything one could dream of right here under the sunshine of the Southern California sky.

The community is a low-rise—standing five stories tall. Many of the 300 apartments have views of one of two expansive courtyards with comfortable seating and umbrellas, barbecues, a serene koi pond and lush landscaping with trees and meandering pathways. The residences are contemporary with a high-end, edgy feel and modern, open floor plans. The interiors blend luxury and functionality, utilizing rich woods, top of the line stainless steel GE appliances, stackable washer and dryer, modern flooring and designer fixtures and hardware. New residents can also select their own color palette and accent wall of their choosing.

There are two categories in the residences. The M Collection offers one bedroom with one bath, and two and three bedrooms with two bathroom units. The living rooms and dining areas are spacious, and many feature balconies. The M5 Collection, located on the top floor, offers a second-story loft for office-space or a quiet den hideaway, as well as upgraded appliances, cabinetry, finishes and light fixtures, oversized tubs and higher ceilings in the living room/dining area.

THE MARKE offers a magnificent resort-inspired residency where everything really is right here! ■